Commerce CITY

Candidate Information Session

August 6, 2015

BM

Agenda

- Welcome & Introductions
- City Facts
- Q & A Session
- Campaign Rules & Regulations
- Closing remarks

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City Facts

About Commerce City and Key Initiatives

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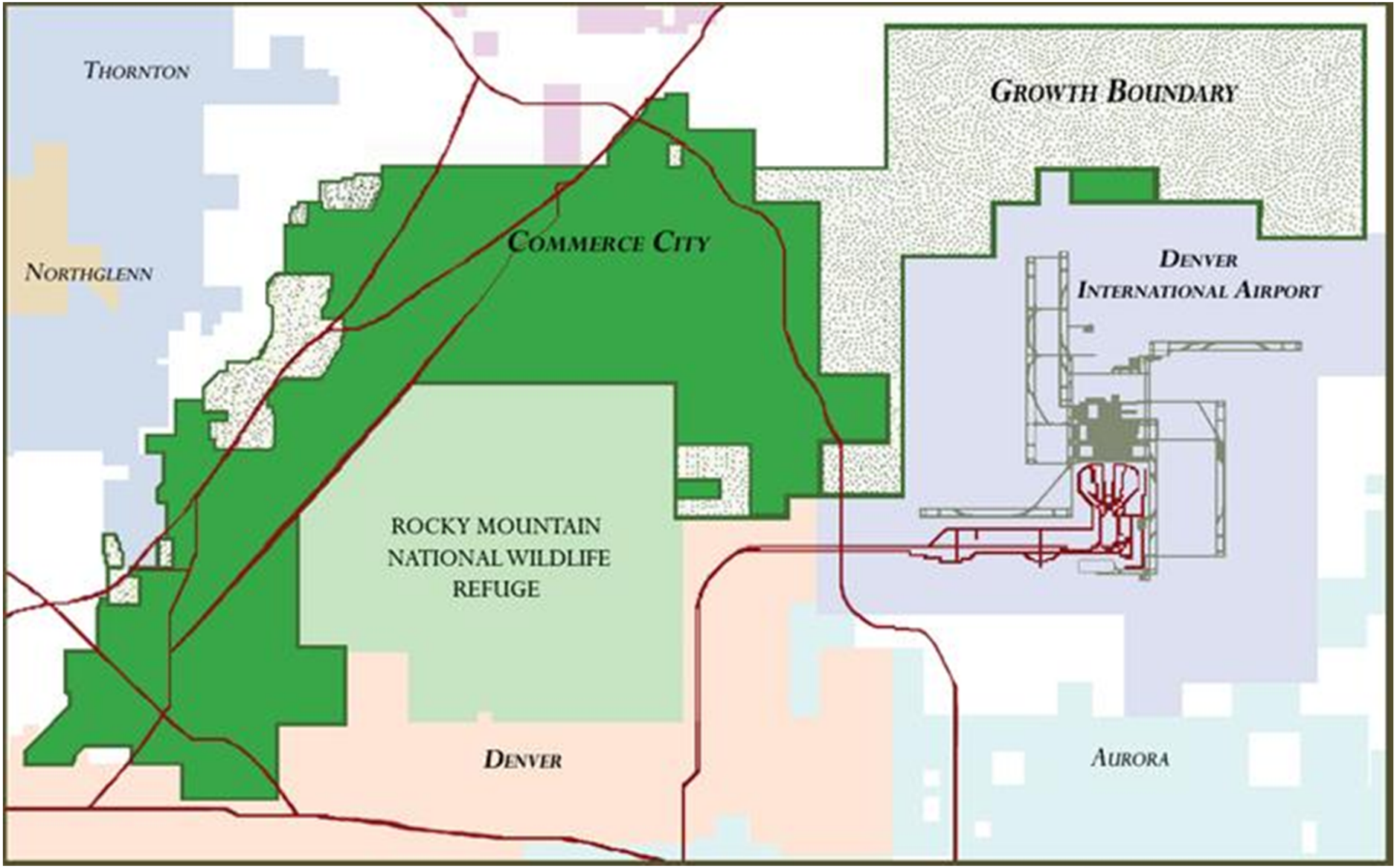
Commerce City at a Glance



Commerce City Demographics

- Incorporated in 1952 as Commerce Town, renamed in 1970
- Nearly 41 square miles in size; 64 sq. mi. total build-out
- Fourth fastest growing city in Colorado (2010 U.S. Census)
  - Currently 51,762 in population
  - 47 percent of population is Hispanic; half of that group is monolingual
  - Young population; 76.6% of residents are families with children
  - 76% homeownership rate
  - Average median income rose 2/3 between 2000 – 2008 (highest increase in metro Denver area):
- More than 1,600 businesses within city
- 13th best place to do business in state – *NerdWallet, 2015*

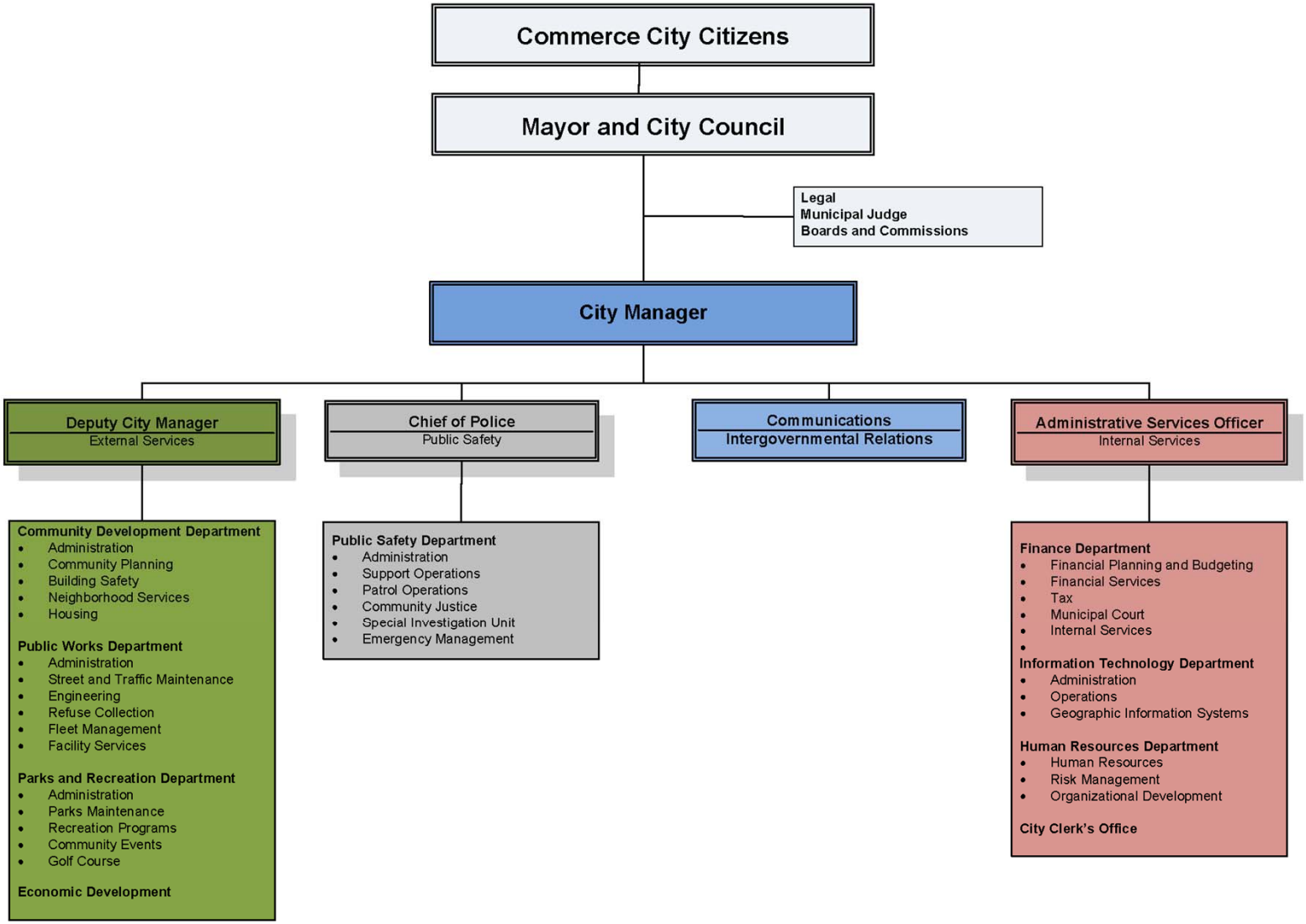
City Council Goals

- Nine Council Members
  - Eight councilors: Four representing wards, four representing city at-large
  - Mayor position elected at large; Mayor Pro Tem appointed by mayor
- Five council goals with specific objectives
  - Develop a balanced and vibrant economy to improve socioeconomic status
  - Ensure a financially-sound city government to maintain or improve levels of service
  - Develop and maintain public infrastructure to improve community appearance and encourage private investment
  - Preserve and nurture a quality community to improve resident health and safety
  - Engage the public to encourage community involvement, communication and to build trust

Governance Structure

- Home-rule city
- Council-Manager form of government
  - City Council provides policy direction and priorities
  - City manager functions as chief executive officer, implementing policies and priorities set by council
  - Annual work plan to align with council goals, with quarterly reports on progress

City Organization



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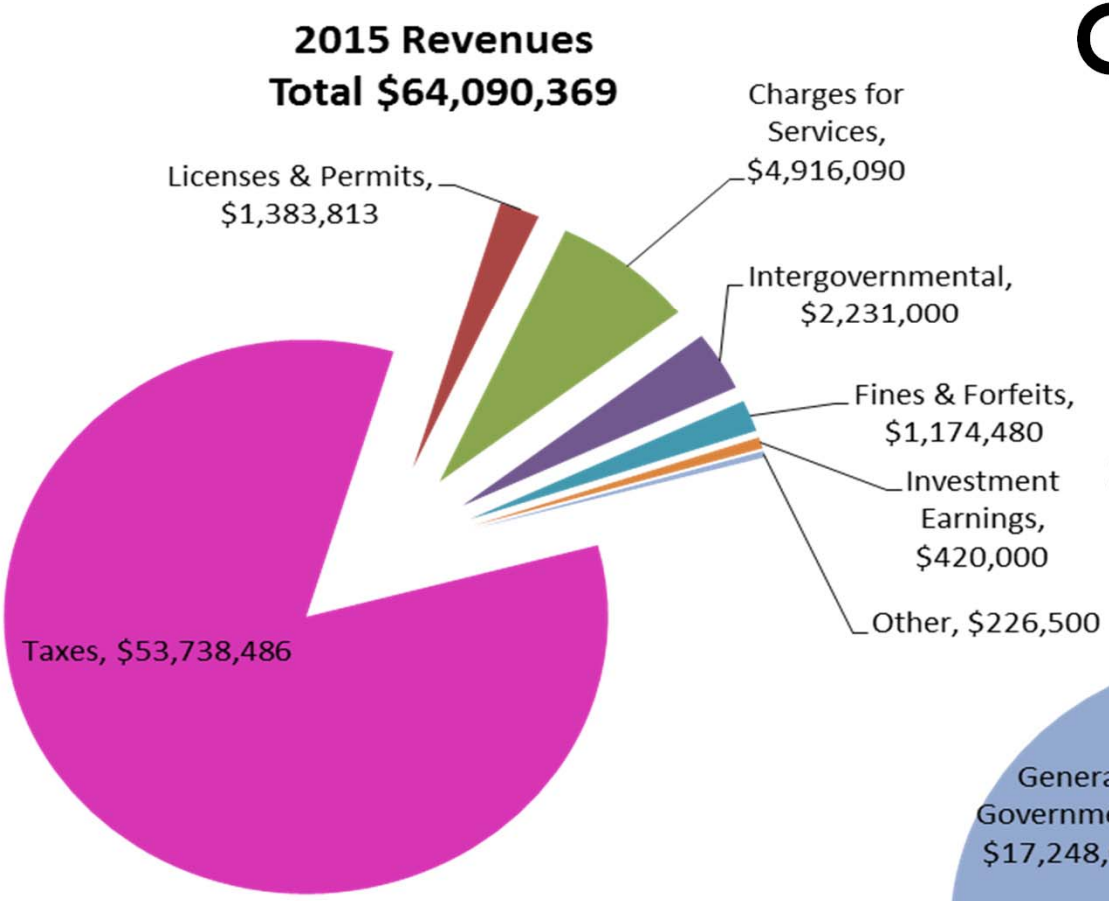
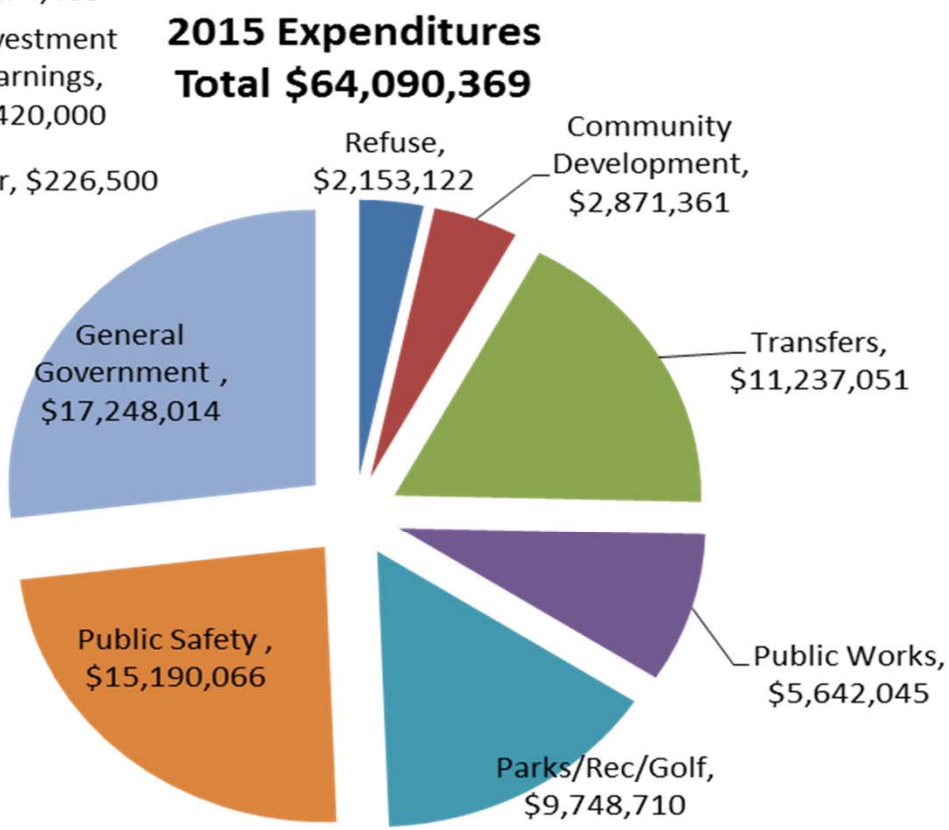
City Budget


2015 Revenues
Total $64,090,369
Licenses & Permits, $1,383,813
Charges for Services, $4,916,090
Intergovernmental, $2,231,000
Fines & Forfeits, $1,174,480
Investment Earnings, $420,000
Other, $226,500
Taxes, $53,738,486


2015 Expenditures
Total $64,090,369
Refuse, $2,153,122
Community Development, $2,871,361
Transfers, $11,237,051
Public Works, $5,642,045
Parks/Rec/Golf, $9,748,710
Public Safety , $15,190,066
General Government , $17,248,014

Capital Improvement Program

- A $137 million capital improvement program approved by voters in 2013
- Five specific projects completed by Jan. 1, 2019
- New 1% sales and use tax
  - Construction, operation and maintenance
  - New road, recreation and parks projects
- All projects in active phase
  - 1 completed
  - 1 substantially completed

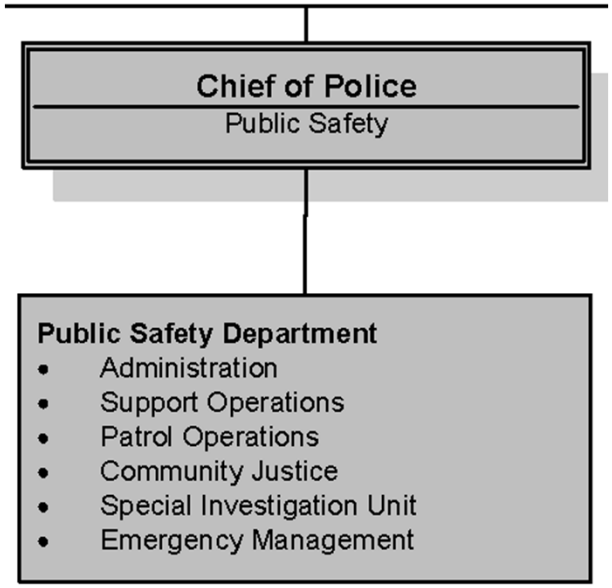
External Services

- Deputy City Manager Hayes
- 126 full-time, 222 variable hour and 81 seasonal employees within three departments and one division
- Team is outwardly focused on resident/business services:
  - Permits and code enforcement,
  - Trash and recycling
  - Recreation programs/facilities
  - Business retention
  - Street maintenance
  - Community events
  - Park and trail maintenance
  - Golf course operations
  - Business expansion
  - Zoning and annexations

Projects & Activities

- Create new business retention program
- Create dedicated small business resource center
- Develop comprehensive business case for new businesses
- Create multi-year economic development marketing strategy
- Implement retail development/attraction strategy
- Design and construct Highway 2 widening
- Redevelop Conter Estates
- Redevelop former Mile High Greyhound Park site
- Advance urban renewal areas within city
- Annual capital maintenance
- Advancing historic preservation plan
- Design and construct on-ramp from Tower Road to Peña Boulevard
- Facilitate construction of North Metro Rail Station and build access improvements

Public Safety

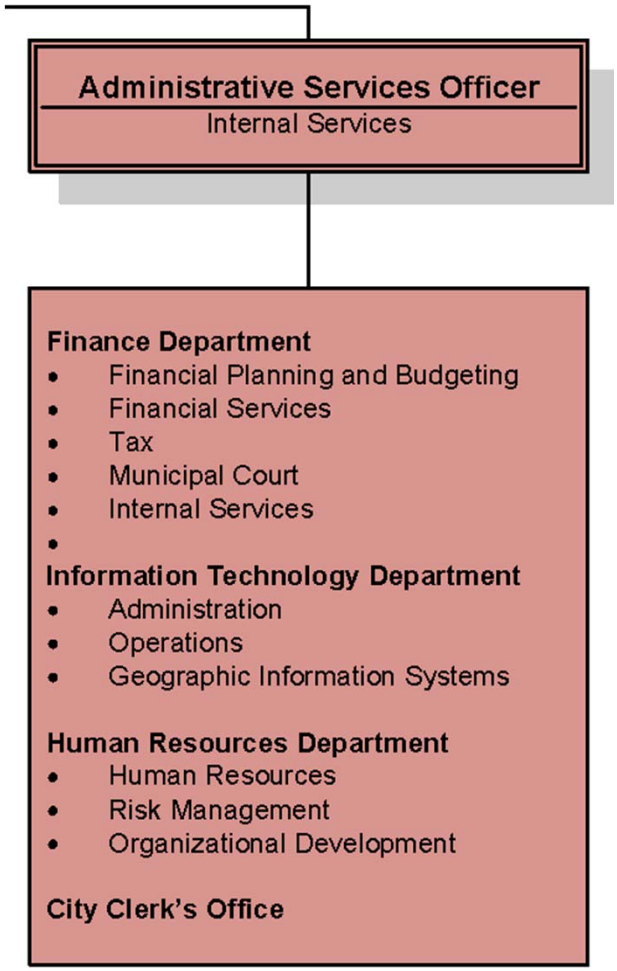


- Chief of Police Smith
- 116 full-time, nine variable hour employees within four divisions
- Vision to be standard of excellence for public safety and service in region
- Mission:
  - Protect, detect and deter crime
  - Conduct vigorous investigations
  - Create a safe community
  - Protect public and seek justice for victims
  - Earn and hold public's trust/confidence

Projects & Activities

- Implementing strategic policing program
  - Geographic command
  - Reform efforts
  - Field training
  - Internal affairs
  - Staff development
- Policy revisions
- Enhance recruitment strategies
- Improving traffic safety
- Audit sexual assault cases
- Upgrade property and evidence process
- Revise use of force procedures
- Community Engagement
  - Year-round youth programs
  - Neighborhood meetings
  - Service organizations

Internal Services



- Administrative Services Officer Tinklenberg
- 50 full-time, two variable hour employees within three departments and one division
- Inwardly focused to provide infrastructure/services for city employees
  - Benefits & payroll
  - Budgeting
  - Network and Information Systems
  - Council packets/agendas
  - Board/commission administration
  - Hiring and separations
  - Tax auditing and compliance
  - Municipal Court
  - Geospatial mapping

Projects & Activities

- Implement organizational development activities throughout city
- Expand training and development
- Employee wellness program expansion
- Compensation/benefits philosophy
- Seek and secure federal and regional grants for city projects and programs
- Tax Taskforce
- Implement safety incentive/risk management program
- Technology enhancements
- Implementing marijuana licensing

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Questions & Answers

Resources

- Elections: c3gov.com/elections
- City Council: c3gov.com/council
- Capital Improvement Program: c3gov.com/QCL
- City Maps: c3gov.com/maps
- City Budget: c3gov.com/budget
- City Taxes: c3gov.com/tax
- 2014 Community Survey: c3gov.com/survey
- City Manager McBroom: bmcbroom@c3gov.com or 303-227-8818

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So You Want to be a Candidate?

Campaign Rules & Regulations

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Resources

- Where to find Fair Campaign Practices Act (FCPA) information
  - Colorado Constitution
    - Article XXVIII
  - Colorado Revised Statutes (CRS)
    - Title 1, Article 45
  - Colorado Secretary of State's Office
    - www.sos.state.co.us

Who files with the city clerk?

- Local candidates
- Local committees
  - Candidate committee
  - Political committee
  - Issue committee

Am I a Candidate?

- Definition:
  - ✓ Publicly announces
  - ✓ Accepts a contribution or makes an expenditure in support of their election to office

- If you meet that criteria:
  - ✓ Candidate Affidavit
  - ✓ Filed in clerk's office within 10 days of becoming a candidate

Candidate Committee

- Definition
  - ✓ Accepts contributions and makes expenditures under the authority of the candidate

Candidate Committee

- Registering
  - ✓ Recommended to file a Committee Registration Form before accepting contributions and/or making expenditure
  - ✓ Committee name should include the candidate's name
  - ✓ Physical address & email address should be included
  - ✓ Name of the bank where the account is, or will be, established

Candidate Committee

- Registered Agent
  - ✓ All committees must have one
  - ✓ Can be the candidate
  - ✓ Keeps track of all contributions and expenditures
  - ✓ Files the required reports of the committee
  - ✓ Can be replaced after a formal resignation

Candidate Committee

- Prohibited Contributions
  - ✓ Corporations
  - ✓ Labor Organizations
  - ✓ Foreign citizens, corporations or governments
  - ✓ Lobbyists
  - ✓ Another candidate committee
  - ✓ Anonymous contributions of $20 or more
  - ✓ Cash or coin contributions over $100
  - ✓ Loans from other individuals or entities

Standalone Candidate

- Definition
  - ✓ Does not have a candidate committee
  - ✓ Does not accept contributions
  - ✓ Spends their own money

Political Committee

- Definition
  - ✓ A person, or a group of persons that support or oppose the nomination or election of one or more candidates as its major purpose

Political Committee

- Registering
  - ✓ Before accepting or making any contributions
  - ✓ Shall include organization's full name
  - ✓ Shall include a registered agent who is a natural person
  - ✓ Shall include a street address & telephone number for the principal place of operations
  - ✓ Shall include a statement listing all affiliated candidates and committees
  - ✓ Purpose or nature of interest of the committee

Political Committee

- Prohibited Contributions
  - ✓ Issue committees
  - ✓ Foreign citizens
  - ✓ Foreign corporations
  - ✓ Foreign governments

Contributions

- Definition
  - ✓ Anything of value given, directly or indirectly to a candidate and/or committee

Contributions

- Reporting
  - ✓ Loans are reported as contributions
  - ✓ The date of check deposit is the date of contribution
  - ✓ Volunteer services do not constitute contributions
  - ✓ Donated services that are not time-based may be subject to disclosure

Contributions

- Reporting
  - ✓ Contributions of $20, including in-kind, or more must be itemized
  - ✓ Itemization of contributions of $100, including in-kind, or more must also include occupation and employer of the contributor
  - ✓ Non-monetary donations of goods, equipment, supplies or services constitute contributions

Contributions

- Prohibitions
  - ✓ Contributions in cash or coin exceeding $100
  - ✓ Anonymous contributions of $20 or more
  - ✓ Making a contribution with the expectation of being reimbursed
  - ✓ Made from one candidate committee to another

Expenditures

- Definition
  - ✓ The money an individual or committee spends
  - ✓ Occurs when it is made, obligated or a contract established

Expenditures

- Reporting
  - ✓ All expenditures must be reported to the appropriate filing officer
  - ✓ All expenditures of $20 or more must be itemized.
  - ✓ Reimbursements by the campaign to candidates, staff and volunteers
  - ✓ Reimbursements of $20 or more are disclosed separately

Expenditures

- Prohibitions
  - ✓ $100 in cash or coin in any single expenditure

Reporting

- Requirements
  - ✓ 1st Report is due 21 days before the election
  - ✓ 2nd Report is due Friday before the election
  - ✓ 3rd Report is due 30 days after the election
  - ✓ Annually in off-election years if there is a remaining balance on the 1st day of the election month

REPORTING

- Forms
  - ✓ Candidate Affidavit
  - ✓ Committee Registration
  - ✓ Report of Contributions & Expenditures
  - ✓ Detailed Summary
  - ✓ Schedule A – Itemized Contributions Statement ($20 or more)
  - ✓ Schedule B – Itemized Expenditures Statement ($20 or more)
  - ✓ Schedule C – Loans
  - ✓ Schedule D – Returned Contributions & Expenditures
  - ✓ Statement of Non-Monetary Contributions

Reporting

- Terminating
  - ✓ Candidates remain as candidates for office as long as they have an open committee
  - ✓ Must file a zero report to terminate
  - ✓ Cannot have any outstanding debt
  - ✓ Inactive candidate committees must terminate after 9 years
  - ✓ Candidate committees may contribute unexpended contributions: to a political party, another candidate committee established by the same candidate, donate to a recognized charitable non-profit, returned to contributors

Reporting

- Reports are retained for 1 year from date of filing
  - ✓ Elected candidate reports are retained for 1 year after the candidate leaves office
- Available to the public for inspection and copying no later than the next business day after date of filing
- Transmitted to the Colorado Secretary of State upon request

Complaints & Penalties

- Filed with the Colorado Secretary of State
- Filed no later than 180 days after the date of alleged violation
- Penalties:
  - ✓ $50 per day, including weekends & holidays for every day that a report remains outstanding beyond the due date
  - ✓ Notification by certified mail of imposition of penalty

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Sign Savvy

Campaign Sign “Dos & Don'ts”

Facts to Know

- No permit required for election signs
  - No sign size or number limitations
- Signs should be placed on private property. No signs are allowed within the public right-of-way
- Campaign signs should not be posted more than 91 days prior to day of election. Signs need to be removed within 14 days after day of election
- Signs will be removed by Neighborhood Services Inspectors if found to be in violation. Signs will be held until the day after the election.
  - Periodic attempts to contact the candidate will be made. Signs will disposed of after 21 days after election.

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Questions & Answers