



Commerce
CITY

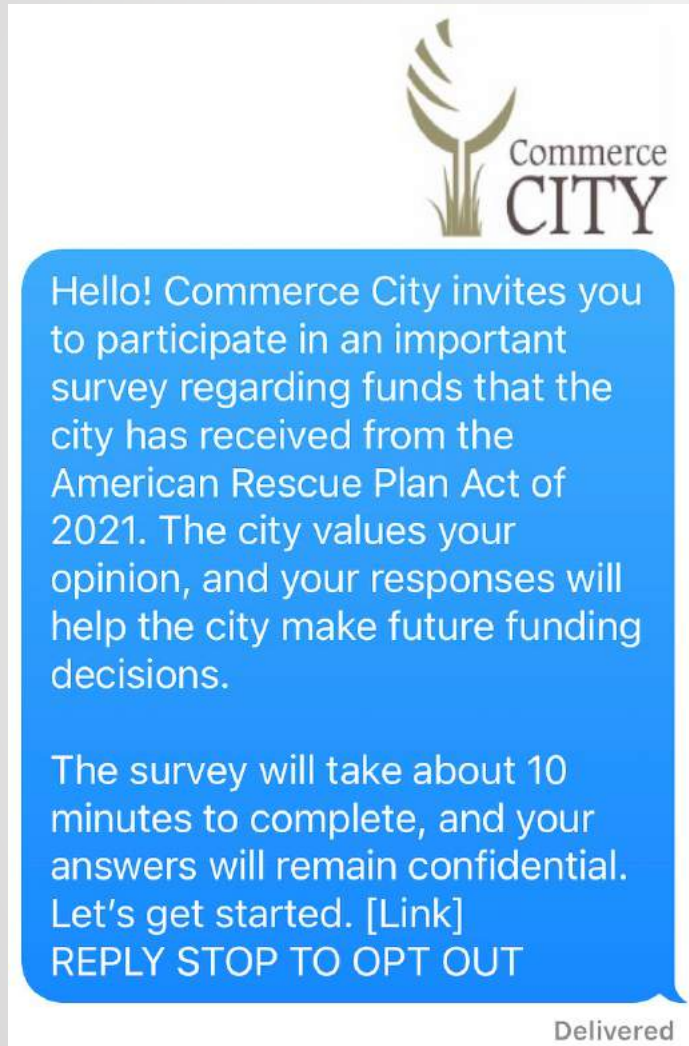
Commerce City ARPA Funds Survey

July 13th – August 22nd, 2023

MAGELLAN
STRATEGIES



Methodology

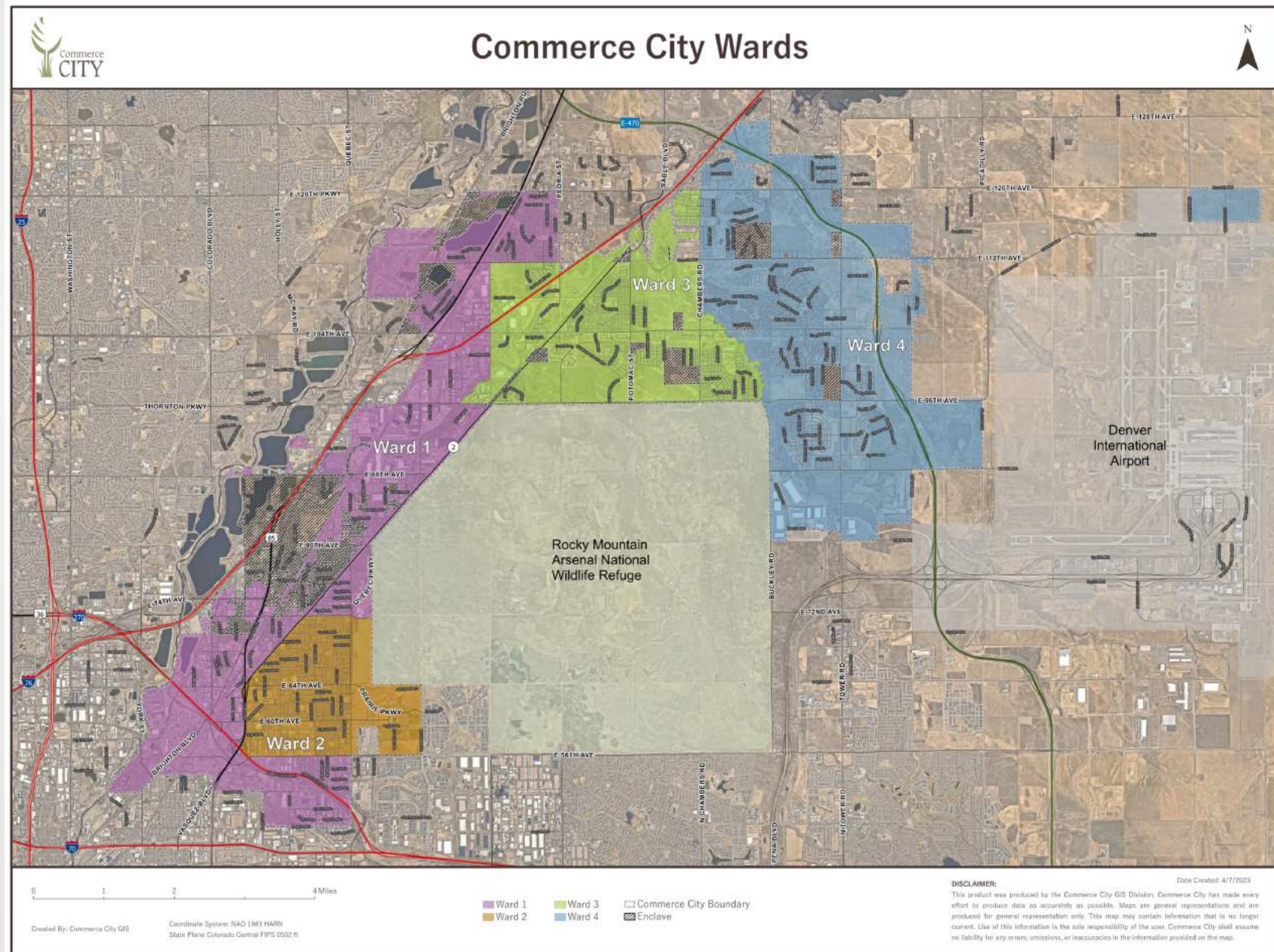


Magellan Strategies are pleased to present the results of an online survey of 1,549 residents of Commerce City, Colorado. The interviews were conducted from July 13th - August 22nd, 2023.

The overall survey responses have a margin of error of +/- 2.45% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey results were weighted to be representative of the demographics of the adult population of Commerce City, Colorado.

Commerce City Wards



As you may know, Congress passed the American Rescue Plan Act (ARPA) in 2021 and the federal government designated funds for state and local governments to support economic recovery.

The City of Commerce City received just over \$10.5 million in ARPA funds. Of this total, about \$3 million has been allocated so far toward the following uses: emergency shelter equipment (\$1.5 million), a grant-writing pilot program for the city (\$1 million), rental assistance for residents (\$500,000), and the TrackNGO program (\$75,000), which provides equipment to rescue individuals and stranded motorists during heavy snowstorms and other severe weather events.

Below is a list of proposals for how Commerce City could potentially use the remaining \$8 million ARPA funds. After reading each one, please indicate whether you would support or oppose allocating ARPA funds for that proposal.



Bridge Housing

Examples



Veteran's Community Project- Longmont, CO



Colorado Village Collaborative- Denver, CO



Salvation Army - Aurora, CO



Tiny Home- ACCESS Housing



Bridge Housing

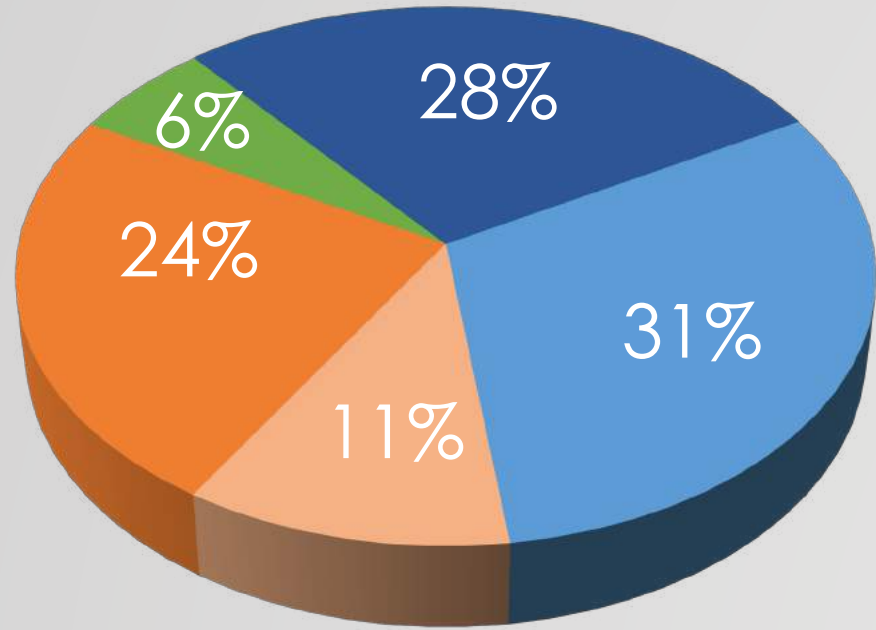
Bridge Housing is a short-term, continuous-stay accommodation that helps people “bridge” the gap from homelessness to permanent housing. A stay in Bridge Housing generally lasts up to 90 days.

On-site and in-reach supports are offered to assist individuals with meeting basic needs, while individuals work with community supports to secure permanent housing as quickly as possible.

Bridge Housing can be provided via hotels or private/public landlords. The city has not yet determined a location for Bridge Housing or identified partners. However, these images show examples of Bridge Housing in other communities.

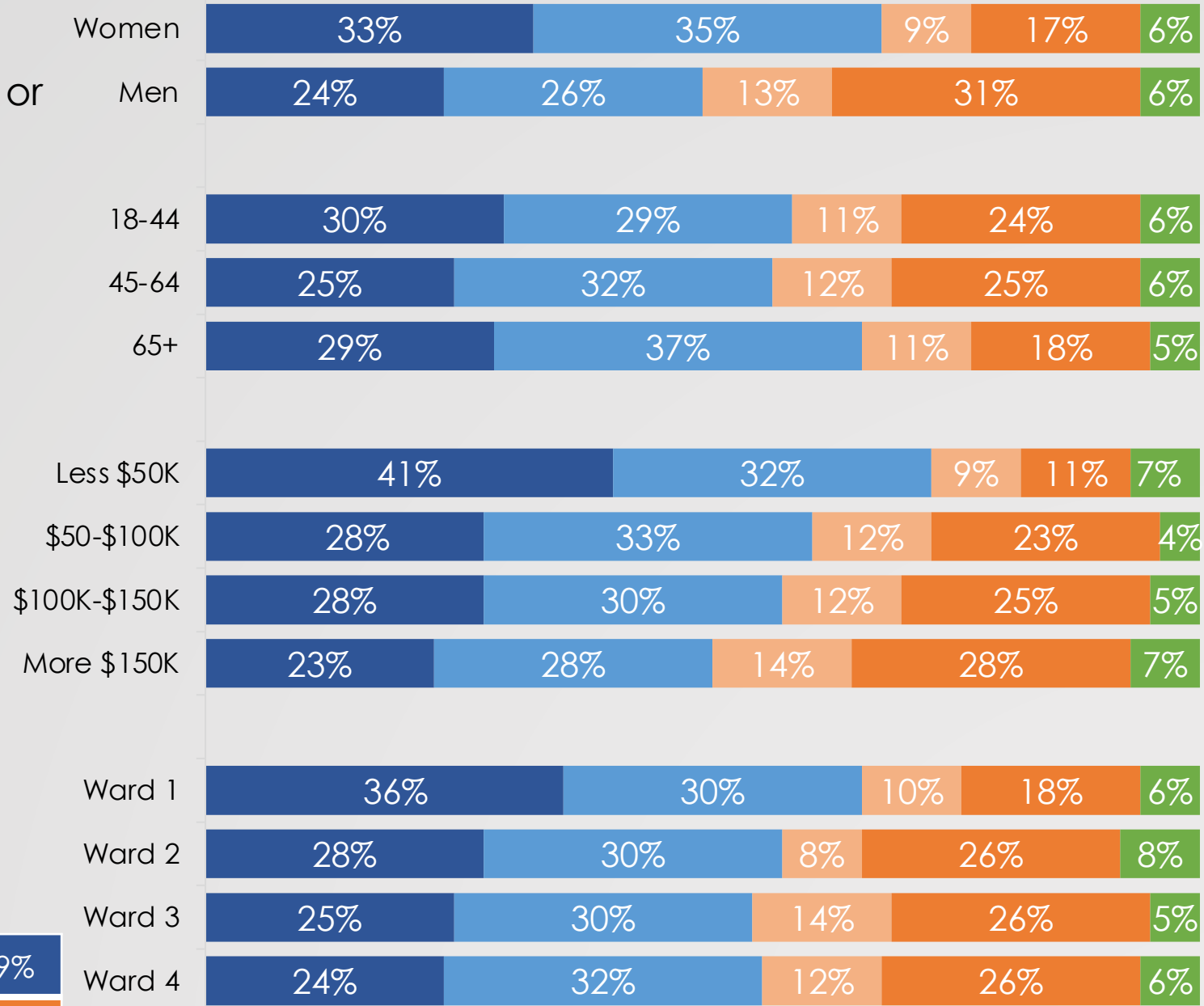
Bridge Housing

Knowing this information, would you support or oppose allocating ARPA funds for Bridge Housing in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	59%
Total Oppose	35%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Resource Center

Examples



Charity House- Five Points



Fusion Studios- Denver



Heroes Landing- Santa Ana



Resource Center

A resource center providing voluntary support services to address the needs of residents, especially those experiencing chronic homelessness.

Typical services provided at the center would include:

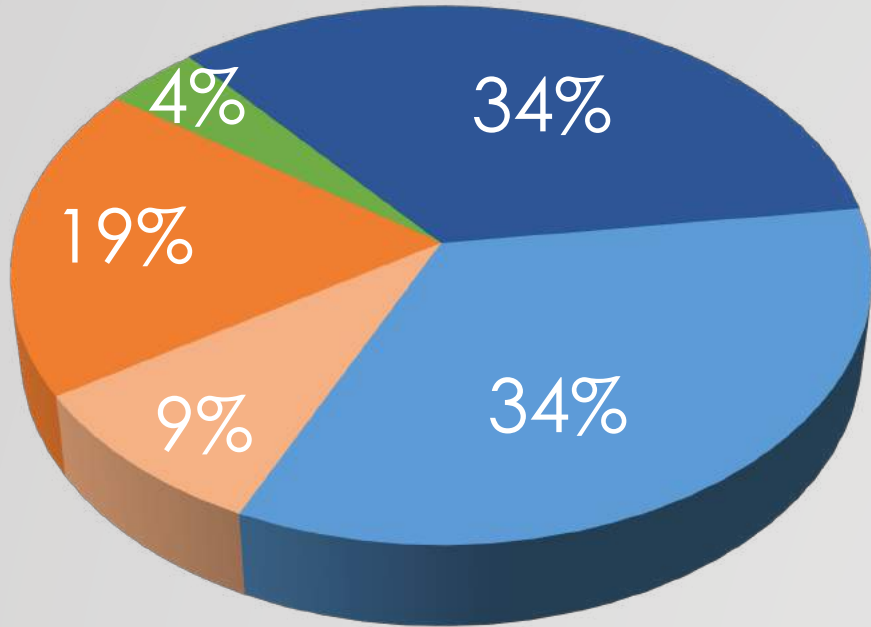
- Case management · Coordination of Bridge Housing · Medical/dental office
- Computer room · Storage facility and lockers · Showers, bathrooms and laundry
- Kitchen · Mailroom with supervised mailboxes · Charge station for electronic devices
- Bike locks and lockers · Multi-purpose community room (Dining or group activities)
- Room for a food and/or clothing bank

The center would be located south of E. 88th Avenue, within a quarter-mile of public transportation, and in close proximity to Bridge Housing.

These images show examples of resource centers in other communities.

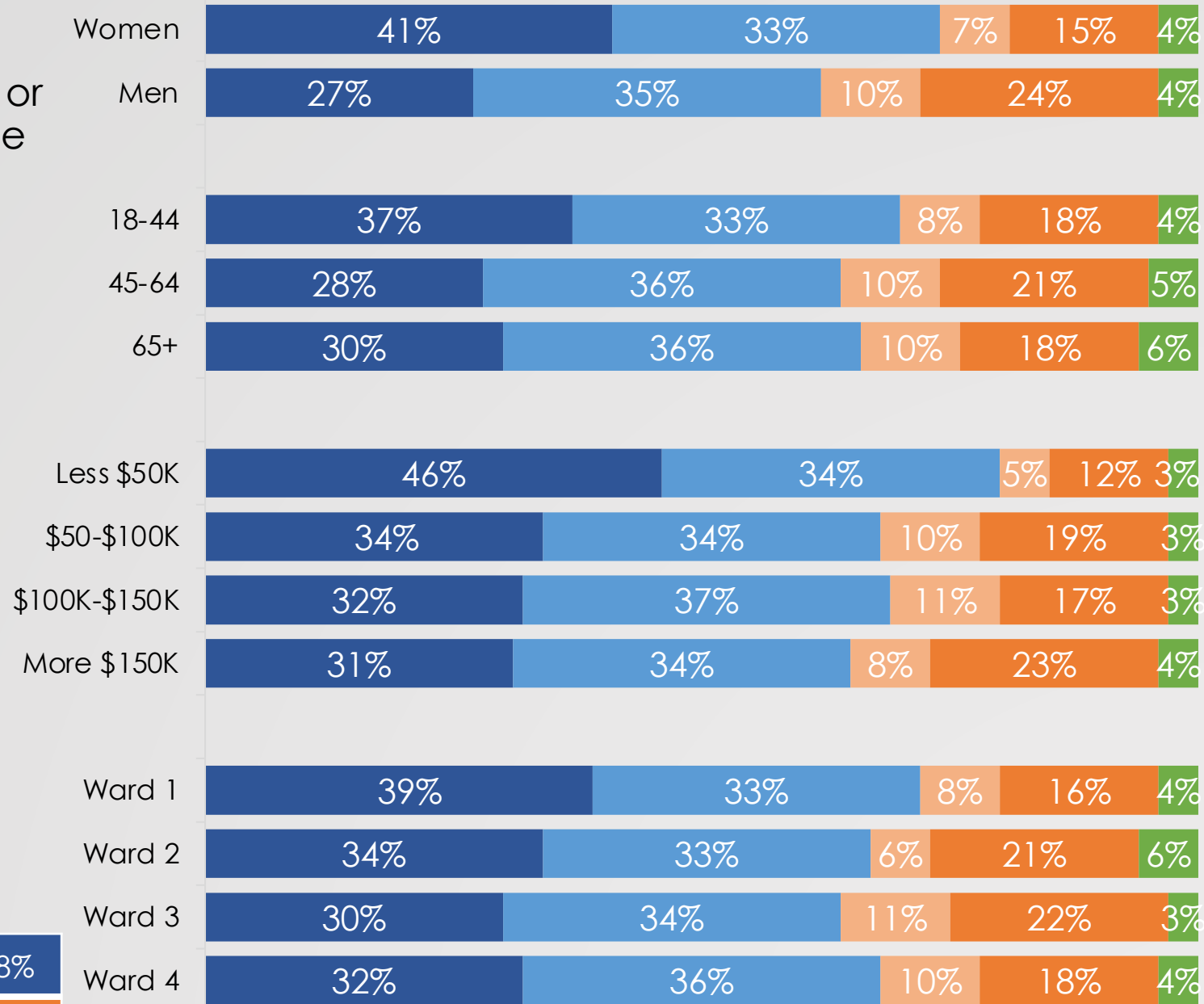
Resource Center

Knowing this information, would you support or oppose allocating ARPA funds for a resource center in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	68%
Total Oppose	28%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Mobile Community Outreach/Shelter Vehicle

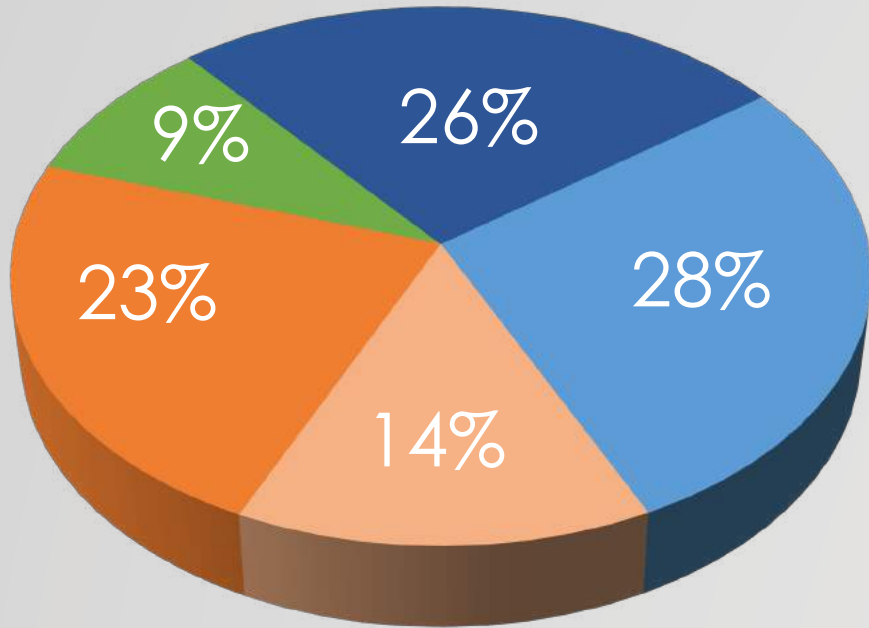


Mobile Community Outreach/Shelter Vehicle

The ARPA funds could be used to purchase and operate a large vehicle (similar to a bus) equipped to serve unsheltered individuals with a shower, sleeping pods, healthcare services, a combined bedroom/office space or other features to provide on-site services and assistance.

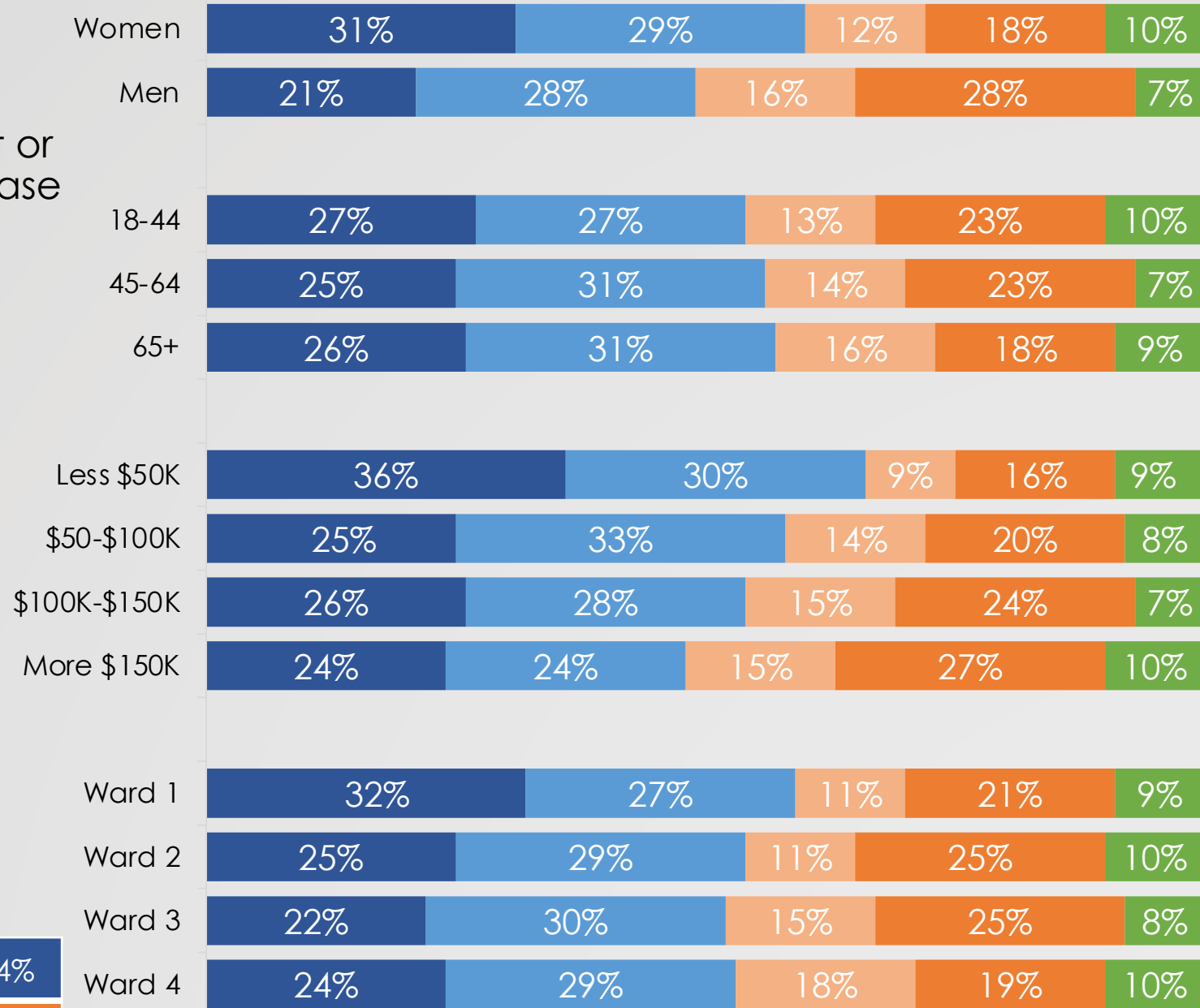
Mobile Community Outreach/ Shelter Vehicle

Knowing this information, would you support or oppose allocating ARPA funds for the purchase of this kind of vehicle in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	54%
Total Oppose	37%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Housing Assistance

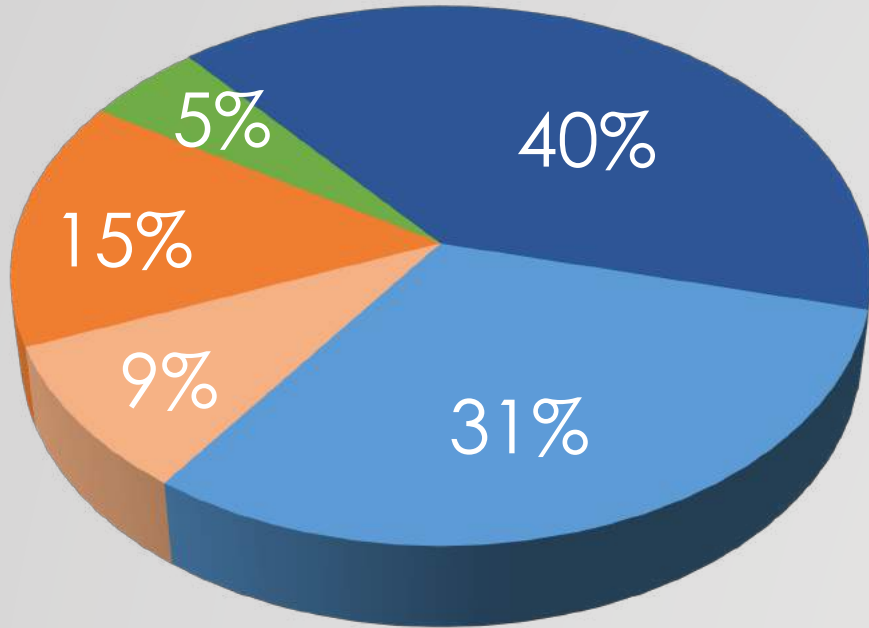


Housing Assistance

The ARPA funds could be used to provide housing assistance for Commerce City residents. This may include assistance with rent or mortgage payments, utilities, deposits or fees, and eviction protection. The city previously implemented similar programs during the COVID-19 pandemic and currently operates an emergency rental assistance program to support residents.

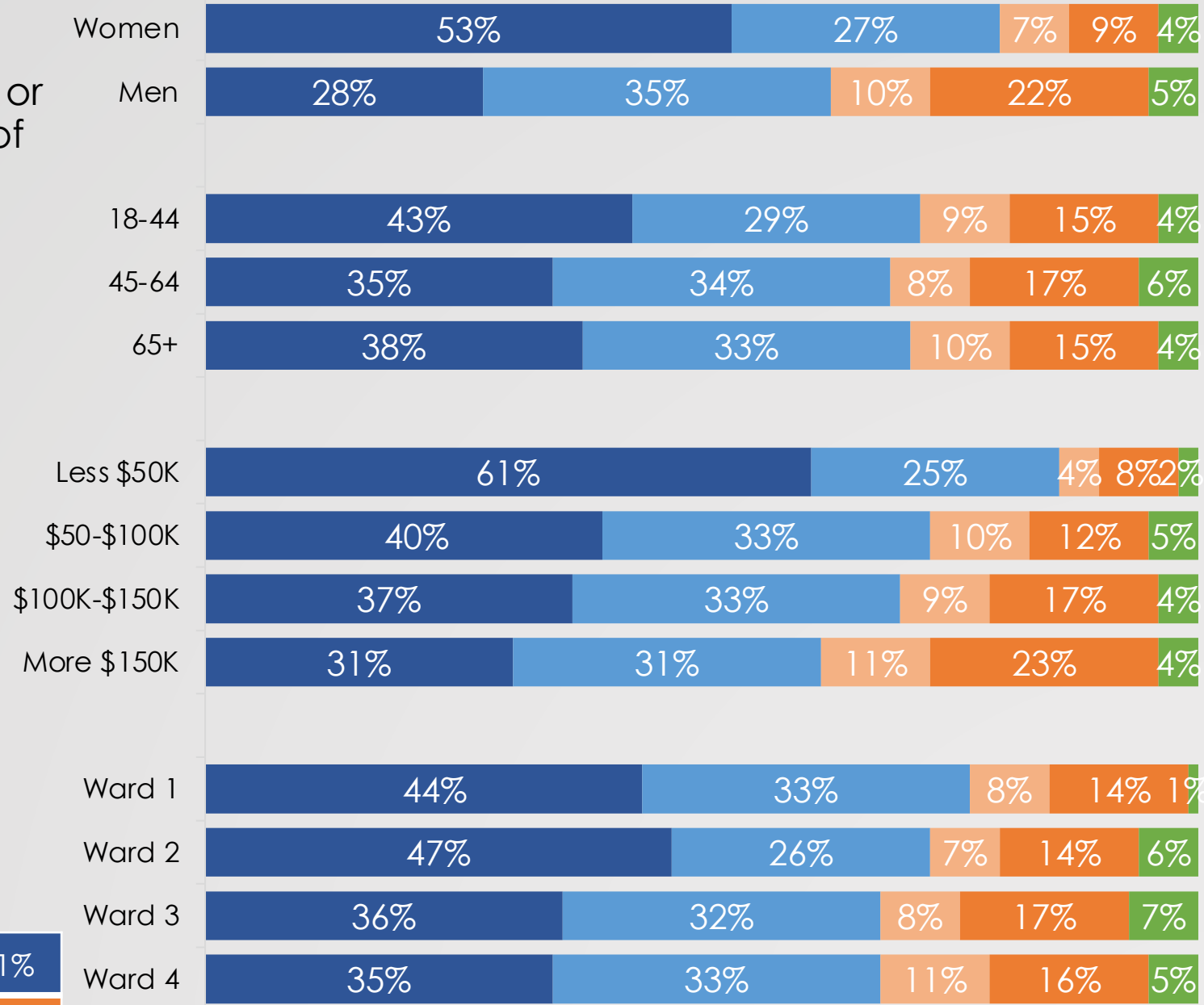
Housing Assistance

Knowing this information, would you support or oppose allocating ARPA funds for this kind of housing assistance in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	71%
Total Oppose	24%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Transportation

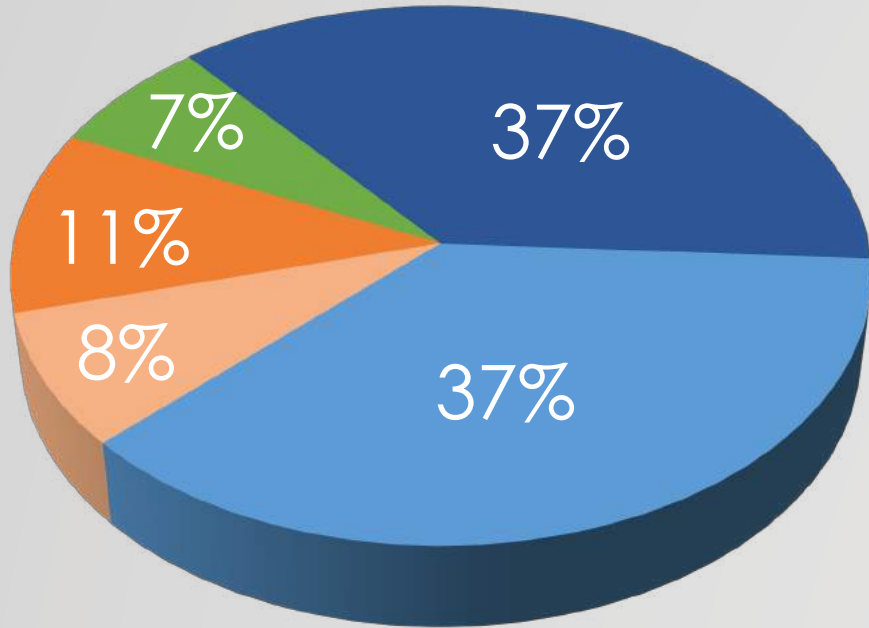


Transportation

The ARPA funds could be used to provide increased transportation services for residents, which could include RTD passes for public bus and/or commuter rail service, or an on-demand microtransit/ride share service in the core city through a partnership with Northeast Transportation Connections.

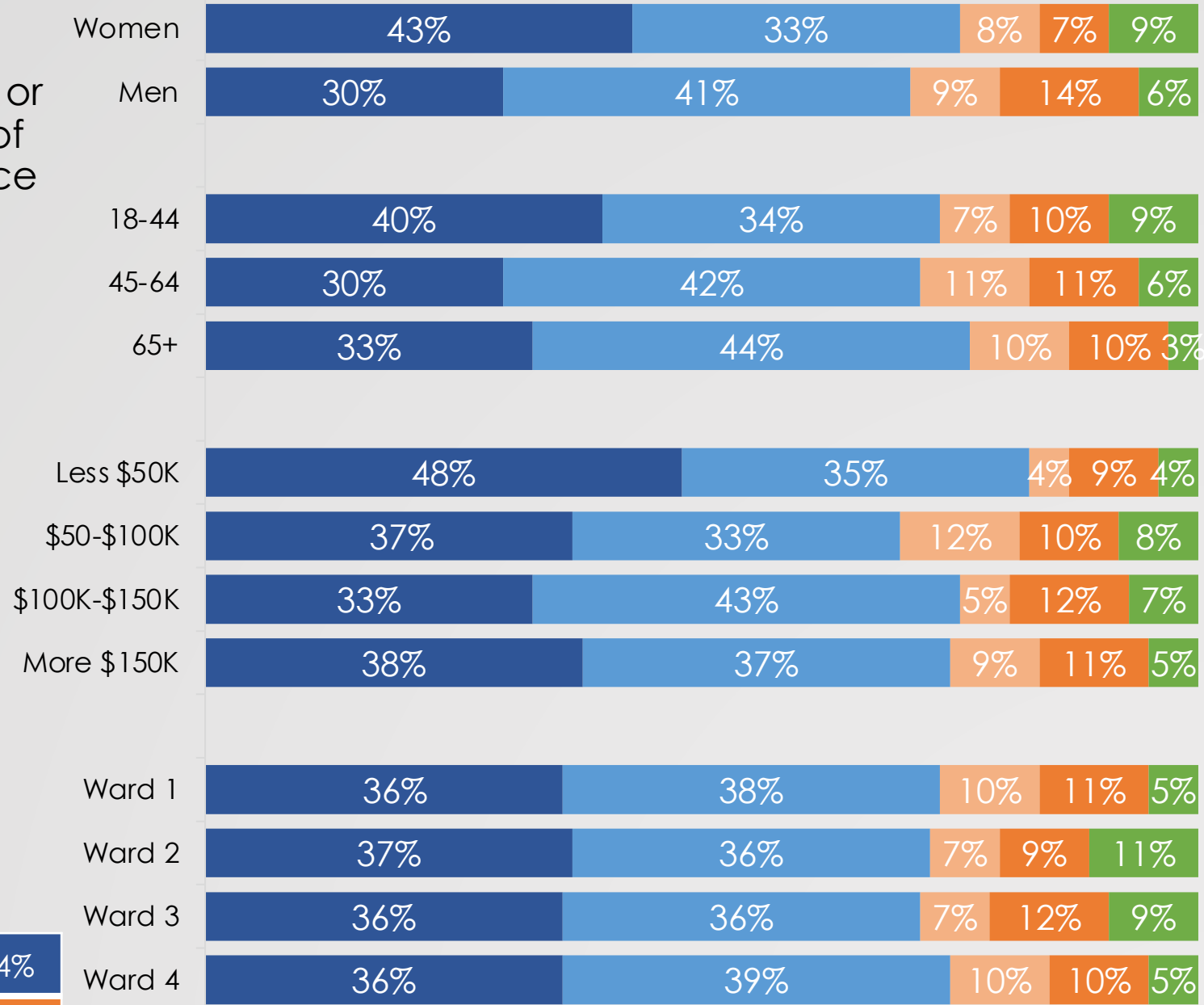
Transportation

Knowing this information, would you support or oppose allocating ARPA funds for this kind of public transportation assistance in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	74%
Total Oppose	19%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Mental Health Services

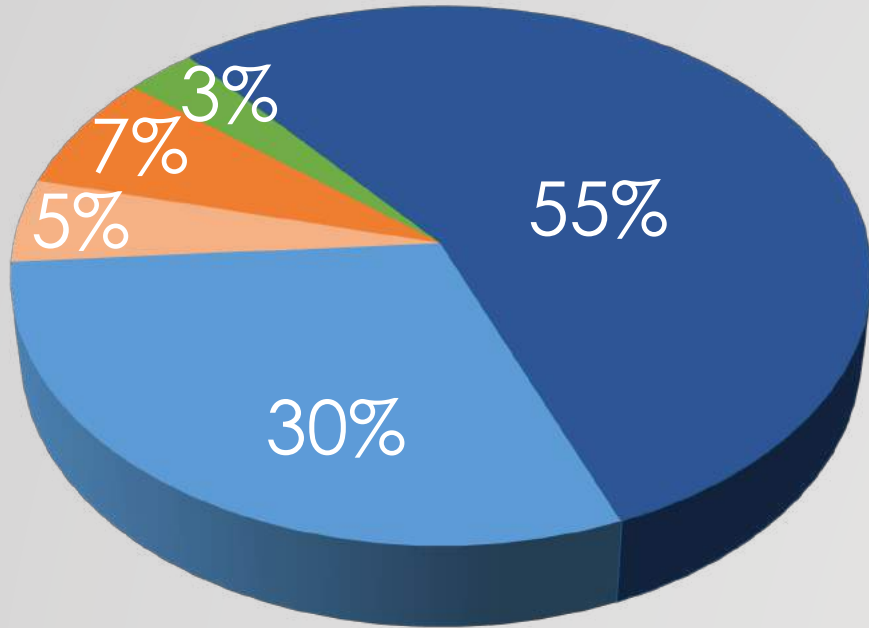


Mental Health Services

The ARPA funds could be used to provide mental health services in Commerce City for those in need. This could include hiring a Mental Health Specialist to accompany staff from the city's Community Well-Being team and Police Department to provide on-site assistance to community members.

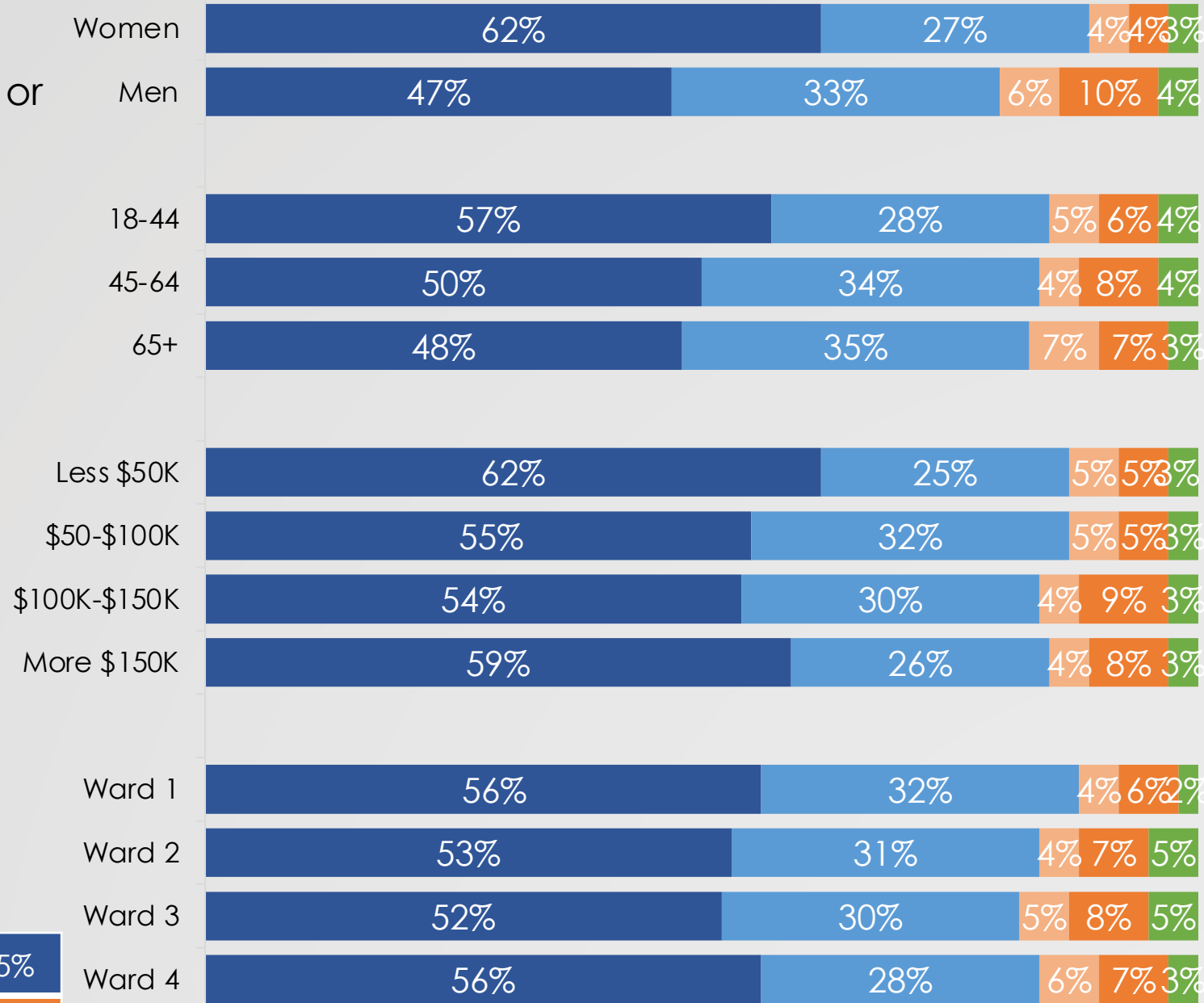
Mental Health Services

Knowing this information, would you support or oppose allocating ARPA funds for mental health services in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	85%
Total Oppose	12%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Food Equity

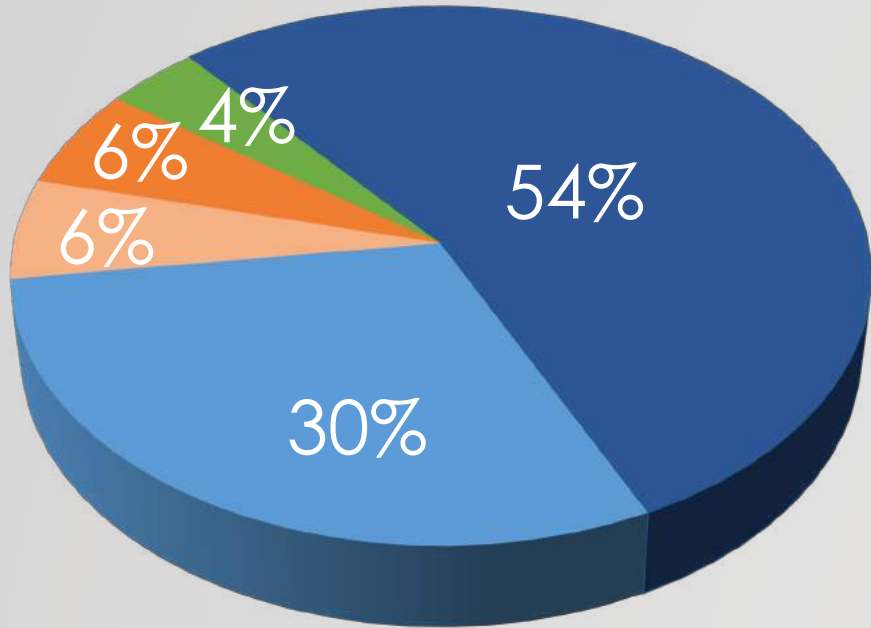


Food Equity

The ARPA funds could be used to improve healthy food distribution and accessibility in Commerce City for those in need. This could include city support for options such as community gardens, farmer's markets, a food equity program to invest in sustainable local food systems, among other opportunities.

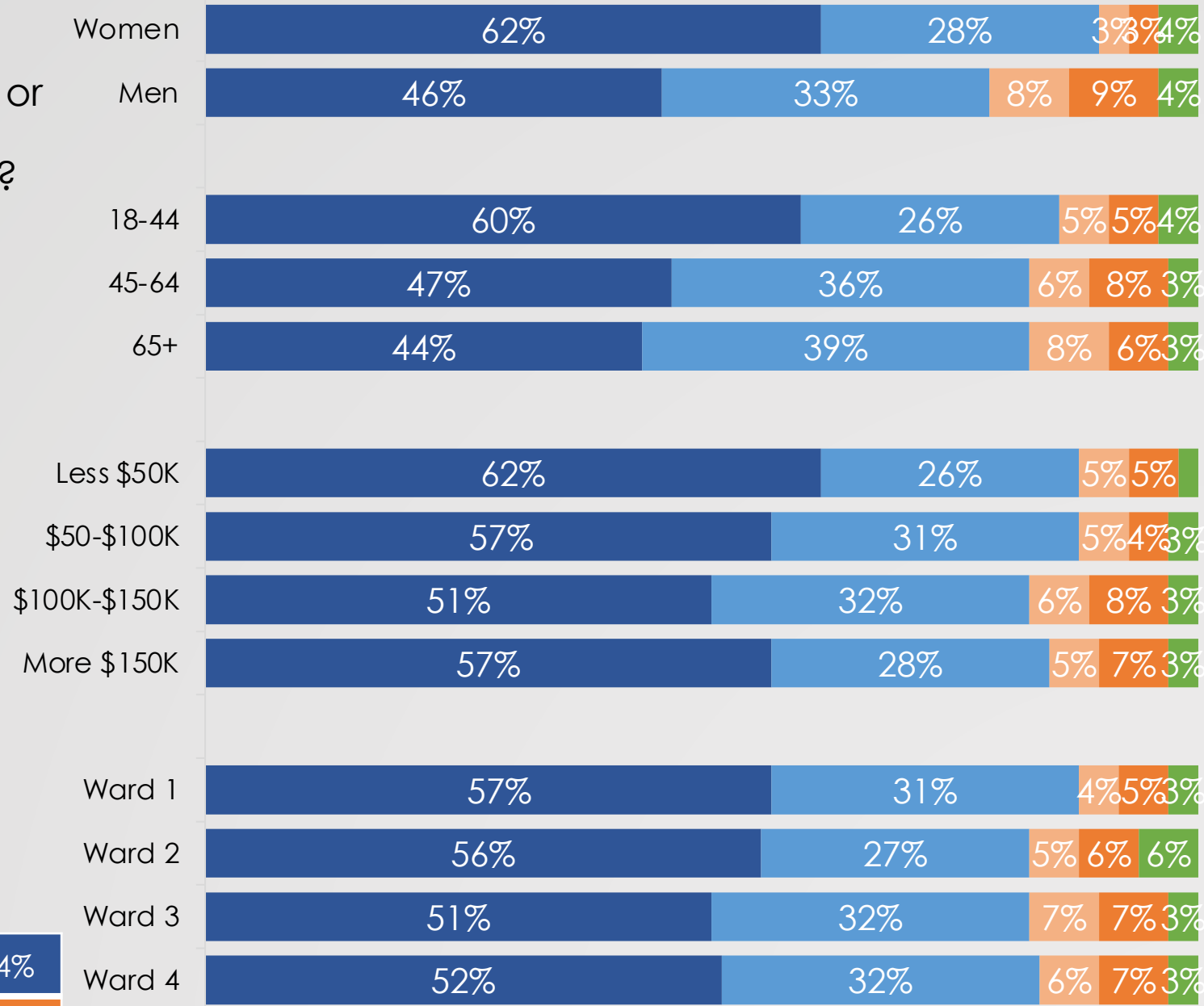
Food Equity

Knowing this information, would you support or oppose allocating ARPA funds to increase access to healthy foods in Commerce City?



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure

Total Support	84%
Total Oppose	12%



- Definitely Support
- Probably Support
- Probably Oppose
- Definitely Oppose
- Unsure



Thoughts and Suggestions from Respondents

City Council is also seeking feedback from Commerce City residents about how you would like the city to use the remaining total of approximately \$7.5 million. The only requirement for these funds is that they must be used for government services. Knowing this, please describe how you think the city should use the remaining ARPA funds.

Many of the responses echo the proposals that were previously mentioned in the survey, but there were a few other broad themes:

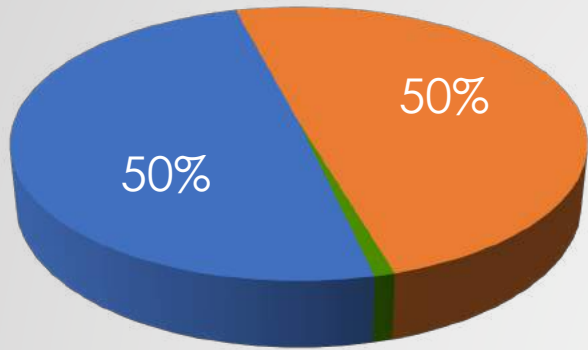
Schools or Youth Programs

Programs or Services to Benefit All Residents, such as Roads, Public Safety, Parks, etc...

Other Support or Services for Homeless /Vulnerable Populations

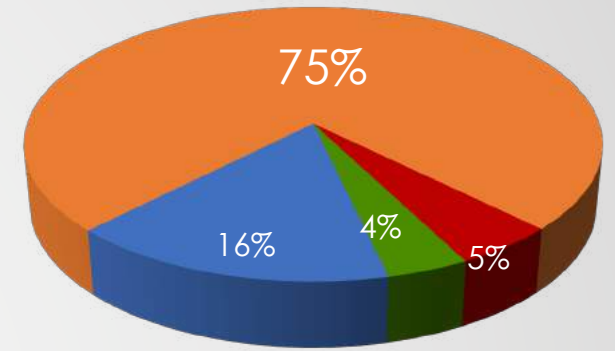
Survey Demographics

Gender



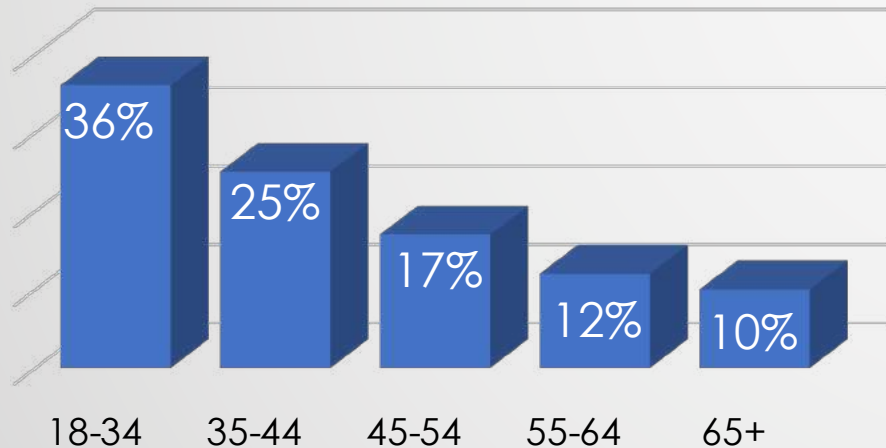
- Female
- Male
- Identify Differently

Rent or Own

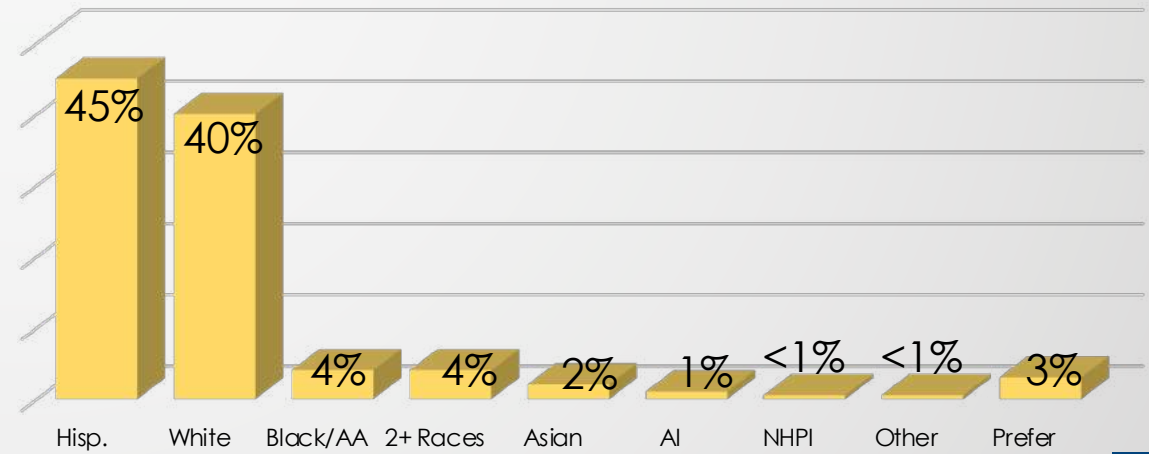


- Rent
- Own
- Other
- Prefer Not to Say

Age Range

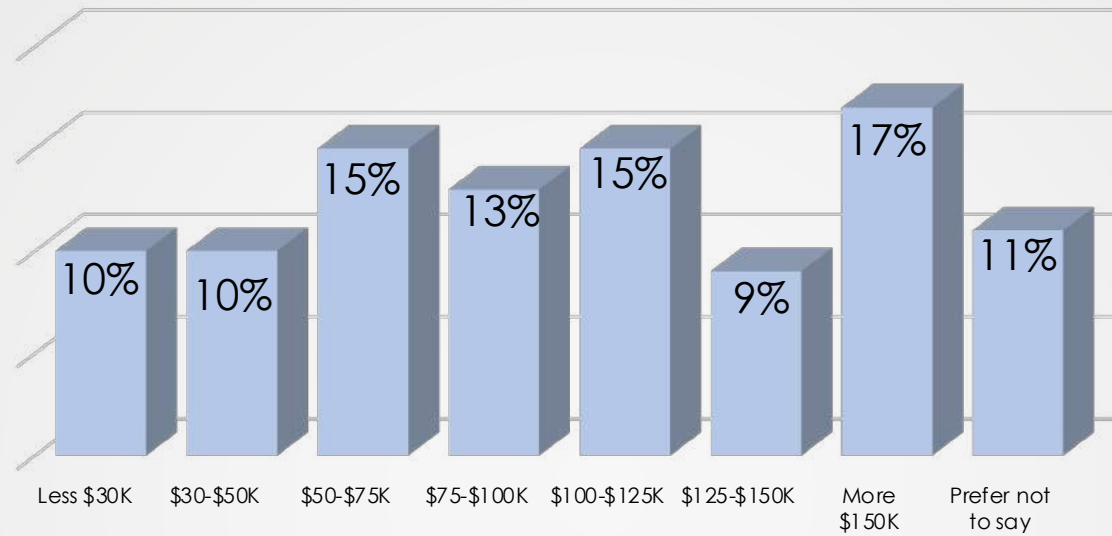


Race or Ethnicity

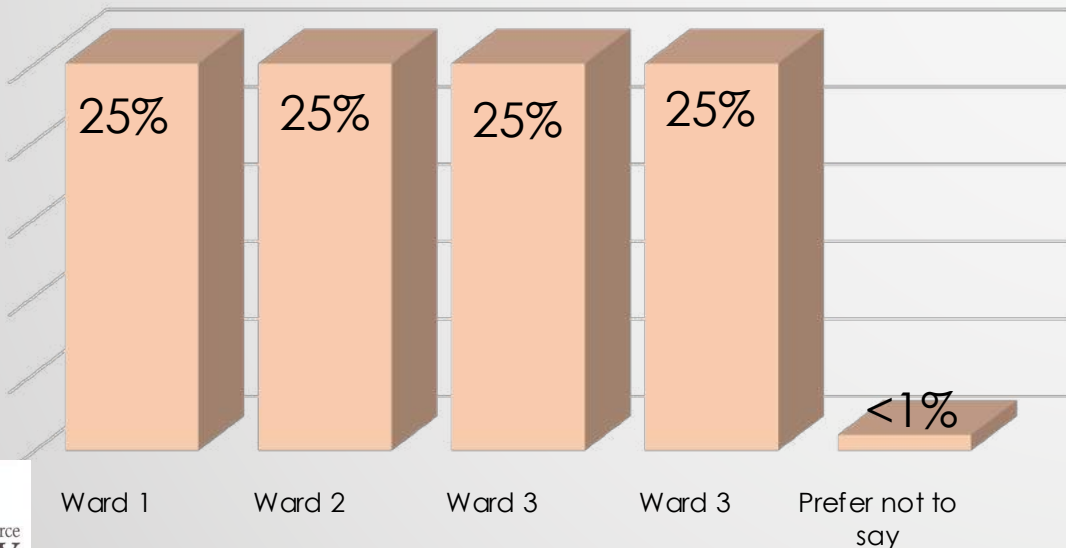


Survey Demographics

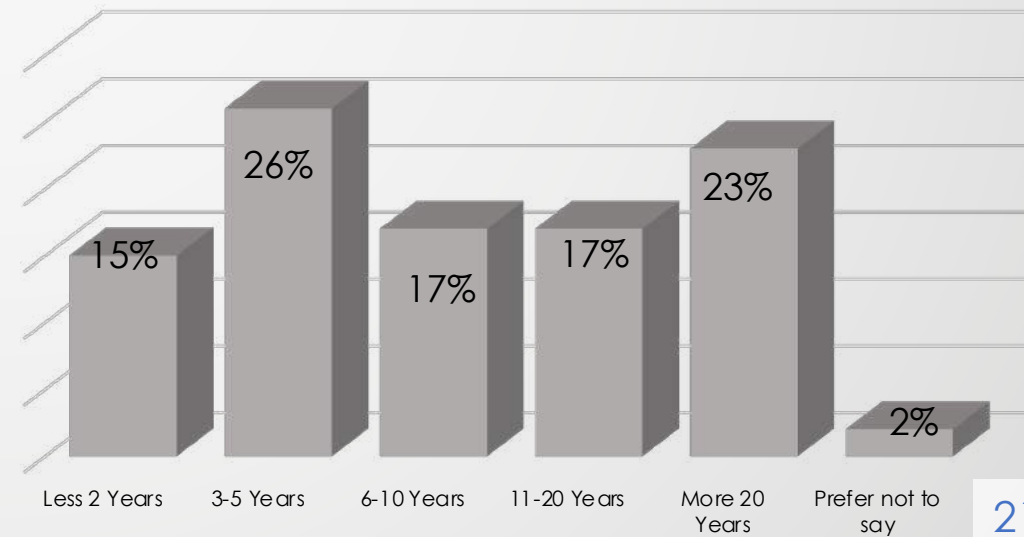
Income



Ward



Tenure in Commerce City



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