



Magellan Strategies

Commerce City ARPA Funds Survey Topline Results

Magellan Strategies are pleased to present the marginal topline results of an online survey of 1,549 residents in Commerce City, Colorado. The interviews were conducted from July 13th – August 22nd, 2023. This survey has a margin of error of +/- 2.45% at the 95 percent confidence interval. The survey data were weighted to be representative of the demographics of the adult population of Commerce City, Colorado.

T1. Could you verify that you are at least 18 years old and a resident of Commerce City, Colorado?

Yes..... 100%

T2-T8. As you may know, Congress passed the American Rescue Plan Act (ARPA) in 2021 and the federal government designated funds for state and local governments to support economic recovery.

The City of Commerce City received just over \$10.5 million in ARPA funds. Of this total, about \$3 million has been allocated so far toward the following uses: emergency shelter equipment (\$1.5 million), a grant-writing pilot program for the city (\$1 million), rental assistance for residents (\$500,000), and the TrackNGO program (\$75,000), which provides equipment to rescue individuals and stranded motorists during heavy snowstorms and other severe weather events.

Below is a list of proposals for how Commerce City could potentially use the remaining \$8 million ARPA funds. After reading each one, please indicate whether you would support or oppose allocating ARPA funds for that proposal.

Note: The survey included descriptions, examples, and, where available, images for each proposal.

	<i>Total Support</i>	<i>Total Oppose</i>	<i>Definitely Support</i>	<i>Probably Support</i>	<i>Definitely Oppose</i>	<i>Probably Oppose</i>	<i>Unsure</i>
Mental Health Services	85%	12%	55%	30%	7%	5%	3%
Food Equity	84%	12%	54%	30%	6%	6%	4%
Transportation	74%	19%	37%	37%	11%	8%	7%
Housing Assistance	71%	24%	40%	31%	15%	9%	5%
Resource Center	68%	28%	34%	34%	19%	9%	4%
Bridge Housing	59%	35%	28%	31%	24%	11%	6%
Mobile Community Outreach/Shelter Vehicle	54%	37%	26%	28%	23%	14%	9%

T9. City Council is also seeking feedback from Commerce City residents about how you would like the city to use the remaining total of approximately \$7.5 million. The only requirement for these funds is that they must be used for government services.

Knowing this, please describe how you think the city should use the remaining ARPA funds.

*Verbatim responses will be attached in a separate document.

Now we have a few questions for statistical purposes only.

T10. Which gender do you most identify with?

Female50%
 Male50%
 Prefer to Self-Identify<1%

T11. Are you between the ages of:

18 to 3436%
 35 to 4425%
 45 to 5417%
 55 to 6412%
 65 or Older10%



T12. Which race or ethnicity do you most identify with?

Hispanic or Latino.....	45%
White or Caucasian.....	40%
Black or African American	4%
Two or More Races	4%
Asian.....	2%
American Indian or Alaska Native.....	1%
Native Hawaiian or Other Pacific Islander	<1%
Other	<1%
Prefer Not to Say	3%

T13. Last year, what was your total family income before taxes?

Less than \$30,000	10%
\$30,000 to \$49,999	10%
\$50,000 to \$74,999	15%
\$75,000 to \$99,999	13%
\$100,000 to \$124,999	15%
\$125,000 to \$149,999	9%
More than \$150,000	17%
Prefer Not to Say	11%

T14. Do you rent or own your home?

Own	75%
Rent	16%
Other	5%
Prefer Not to Say	4%

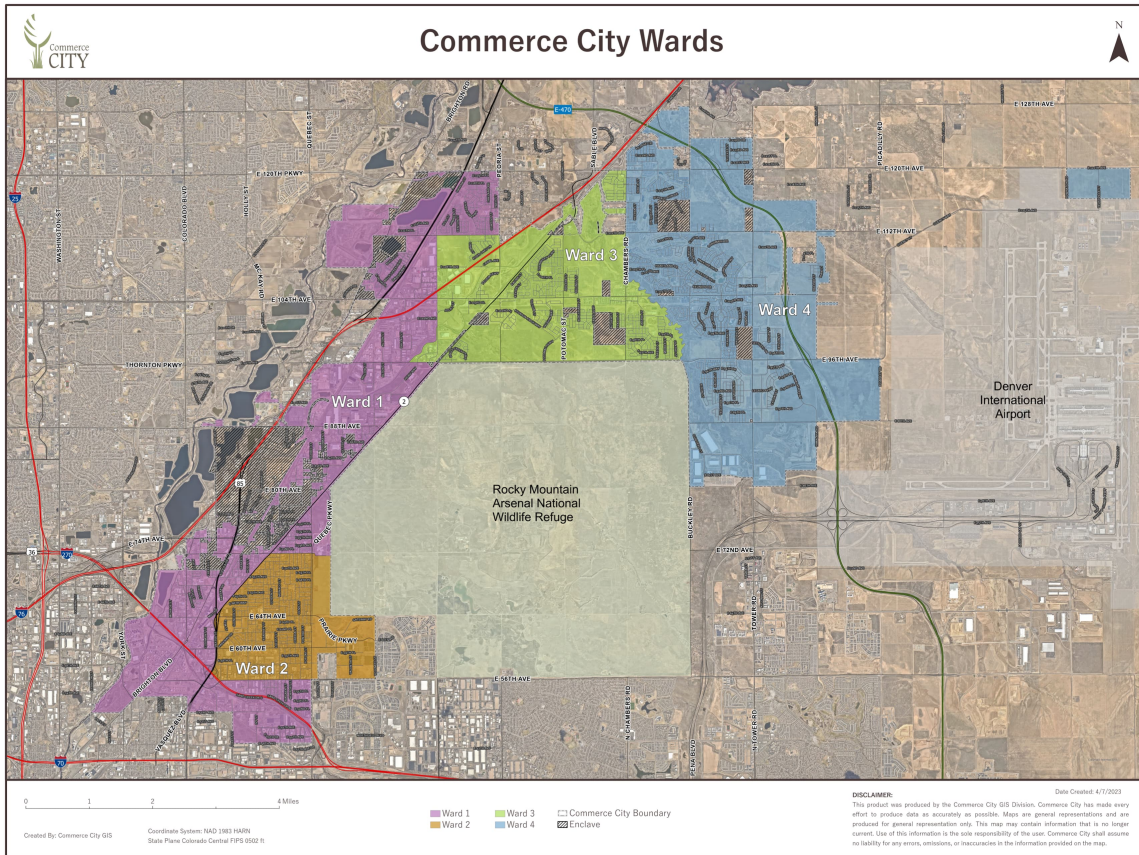
T15. How long have you lived in Commerce City?

Less than 2 Years.....	15%
3-5 Years.....	26%
6-10 Years.....	17%
11-20 Years.....	17%
More than 20 Years.....	23%
Prefer Not to Say	2%



T16. Looking at the map below, please indicate the Ward where you live.

- Ward 1 (Purple).....25%
- Ward 2 (Orange).....25%
- Ward 3 (Green).....25%
- Ward 4 (Blue).....25%
- Prefer Not to Say<1%



Survey Methodology

This survey utilized MMS text data collection and events and social media awareness to interview residents, inviting them to participate in the survey. The survey data were weighted to be representative of the adult population demographics for Commerce City, Colorado. The interviews were conducted from July 13th through August 22nd, 2023. This survey has a margin of error of +/- 2.45% at the 95 percent confidence interval.

