

COMMERCE CITY PRESENTS





Oct. 13, 2024

9 a.m.

Adams City

High School

7200 Quebec Pkwy,

Commerce City, CO 80022



Give it a TRI!

Commerce City is hosting its second triathlon!

Athletes of all ages and abilities will swim, bike, and run at the edge of one of the nation's largest urban wildlife refuges. This is a great opportunity for your business or organization to gain visibility to many potentially new clients.

Why sponsor a triathlon?

Triathlons are rapidly gaining popularity, attracting participants and spectators from all walks of life. By sponsoring a triathlon event, you can tap into this growing market and gain exposure to a highly engaged audience. Here are some key reasons why triathlon sponsorships can be a game-changer for your business:

- ▶ **Get exposure to a metro-wide audience**
- ▶ **Expand your product/service reach**
- ▶ **Position your organization with healthy living**

Sponsor Opportunity

We would love your support! A variety of event sponsorship opportunities are available. As a valued sponsor, your company will be showcased to the growing Commerce City community and participants from across the Front Range. Your company can be featured in Wild for Life triathlon marketing materials and promotions and will be publicly recognized during the event.



	Presenting Sponsor	Supporting Sponsor	Participating Sponsor	Neighborhood Sponsor
Amount	\$7,500	\$5,000	\$2,500	\$1,000
Citywide Newsletter	✓	✓	✓	
Award Presentation	✓			
Press Release	✓	✓		
Logo on T-shirt	✓	✓	✓	
Social Media	✓	✓	✓	✓
Event banner	✓	✓	✓	
Event Flyer	✓	✓	✓	✓
Swag Bag	✓	✓	✓	✓
Complimentary Entries	✓			

Thank you for considering sponsoring the Wild for Life Triathlon!
 For further information, please contact
 Marina Andalon at mandalon@c3gov.com.
 We look forward to hearing from you.

Sponsorship Agreement



Company Name: _____

Date: _____

Contact: _____

Address: _____

City: _____

State: _____

Zip: _____

Please check the selected level of sponsorship:

- \$7,500.00 - Presenting Sponsor
- \$5,000.00 - Supporting Sponsor
- \$2,500.00 - Participating Sponsor
- \$1,000.00 - Neighborhood Sponsor
- _____ Est. Value of In-Kind Service

Please complete and return application and payment no later than Sept. 2, 2024.

***Please make checks payable to and send to:
City of Commerce City
7887 E. 60th Ave***

***On the memo line, please include:
Wild for Life Triathlon***

